



PENN TOWNSHIP ATHLETIC ASSOCIATION TEAM SPONSOR FORM



Dear Friends of PTAA:

It's time once again for the Great American Pastime – Softball & Baseball!!! The Penn Township Athletic Association is in full swing with preparations of providing the fun and enjoyment that is youth Softball & Baseball.

As an all-volunteer organization, PTAA provides Softball & Baseball opportunities to the youth of Penn Township. While every player is charged a registration fee, this unfortunately does not cover all expenses. For a small donation, your business can help us in our endeavor to provide first-rate opportunities to the children of our community. Last year, approximately **750** Penn Township children participated in our various programs. Your sponsorship of a local team goes a long way in assisting our organization with the day to day costs of operating a volunteer program.

Your business will be provided the following for your donation to PTAA:

- **Company name on your sponsored team's jersey:**

These shirts are not only worn by the kids at the fields, but also in school, play, and day to day activities, associating your business with a great local, youth program!

- **Framed photo plaque of your sponsored team:**

This plaque can be prominently displayed at your place of business, communicating to your customers that you are rooted in their community!

- **Prominent and Repeated listing on the playptaa.com website:**

Your business logo will be displayed prominently on our home page and other pages of our website – linking to your very own site!!! Back links to your website for improved organic search traffic on major search engines like Google.

- **Name on sponsorship banner:**

Banner with your logo will be posted at the PTAA concession stand the entire spring season. Your business will have the option to setup a table on opening day.

- **Facebook mentions:**

All Sponsors will receive 2 spotlight posts. Video highlighting of your company is included with 3 team sponsorship, \$25 for 2 team sponsorship and \$50 for sponsoring one team.

- **Sponsor email to all users on the playptaa.com website:**

PTAA has an email list of over 2,000 members of the PTAA community. We will email all members letting them know who our sponsors are. You will have the ability to offer a unique discount code for tracking results.

The next page of this packet has your application form to be sent with your payment. On behalf of the parents and children involved with PTAA, we thank you for your continued support. Any questions, please contact the PTAA Sponsorship Coordinator via email ptaa.sponsors@playptaa.com.

On behalf of the Players, Coaches, Administrators and Parents of PTAA, PTAA thanks you for your generous and caring sponsorship.

_____\$650.00 – Please advertise my business for one (1) year for three (3) teams. I understand my business name will be silk screened on the back of the shirt.

_____\$500.00 – Please advertise my business for one (1) year for two (2) teams. I understand my business name will be silk-screened on the back of the shirt.

_____\$25.00 - Optional with sponsoring 2 teams – Please do a video highlighting my organization

_____\$300.00 - Please advertise my business for one (1) year for one (1) team. I understand my business name will be silk-screened on the back of the shirt.

_____\$50.00 - Optional with sponsoring 1 team – Please do a video highlighting my organization

There will be NO uniform upgrades for any program or league. Every team will have the same style of uniform. Sponsor name will appear above the uniform number on the back of each shirt.

Teams will wear uniforms with the logos related to the programs or leagues they are registered. No company logos will be screen printed.

Company Name: _____

Your Name: _____

Address: _____

City/State/Zip: _____

Company Website: _____

E-mail: _____

Print the company name as you want it to appear on the uniform:

Company Name: _____

If your child participates in the program, please provide the following:

Child's Name: _____

Circle Program Preference: **SOFTBALL** **BASEBALL** **BOTH** **NO PREFERENCE**

If no child in organization, please circle preferred division for sponsorship:

SOFTBALL **BASEBALL** **BOTH** **NO PREFERENCE**

Please mail your check with this form to:

**PTAA Team Sponsorship
Attn: Matthew Mrdjenovich
PO Box 571
Irwin, PA, 15642**

Check payable to: **Penn Township Athletic Association**

**RECEIVE
(20) :15-SECOND
RADIO SPOTS**

through iHeart media with
any sponsorship/donation.

**To ensure sufficient time to process our team jerseys and to provide your requested sponsorship,
PLEASE RETURN FORM AND CHECK NO LATER THAN MARCH 20.**